



Best Little Web Site on the Border

This could be your opportunity to shine! If your business is constantly receiving praise about your business website, don't delay, enter the "Best Little Website on the Border" contest today!

There's no cost to enter, simply log on to www.biztechep.com, and click on the "Best Little Website on the Border" nomination form. Sites will be judged on:

- Use ability, consider the following:
 - Is the domain easy to remember?
 - Is the navigation clear and easy to follow?
 - Can you find your way back to the home page?
 - Are the graphics clear? Is the text easy to read?
 - Can you provide feedback on the site?

- Aesthetics, consider the following:
 - Is the site a pleasure to browse?
 - Is the content presented in an interesting manner?
 - Do you feel engaged and challenged by the pages?

- Effectiveness, consider the following:
 - Can you define the target audience for the site?
 - Can you determine the site's purpose?
 - Sell a product or service
 - Be an information resource
 - Do you feel the site accomplishes its goal in relation to its audience?

Your El Paso Hispanic Chamber of Commerce is currently accepting nominations to recognize the best of the best in world class and interactive websites along the Southwest Region.

The Top Three Websites in the Best Little Website on the Border Contest will be announced at the BizTech Executive luncheon, on October 28, 2011 at 11:30 a.m. at the El Paso Community College Administration Building.

Don't wait any longer! Submit your website today and prove to the world wide border, that your website is the Best Little Website in the Border!

Best Little Web Site on the Border Entry Form

Name of Company: _____

Owner/President Name: _____

Address: _____

Zip Code: _____ Phone: _____ Fax: _____

Product/Service Provided: _____

E-Mail Address: _____

Website Address: _____

Purpose of website: Inform, Educate Sell product/service Entertainment Other

Webmaster: _____

Please describe why you are nominating this website: (if use back if needed)

Name of nominating agent: _____

E-Mail: _____

Phone: _____ Fax: _____

Signature of nominating representative: _____

Date: _____

Entries must be received by 5:00 p.m. on September 30, 2011. For more information contact Rebeca Rodriguez at (915) 566-4066. Application may be submitted via e-mail to rrodriguez@ephcc.org or faxed to 544-9714 or log on to www.biztechep.com to submit online